

TSD

Transporting Students with
Disabilities & Special Needs
CONFERENCE & TRADE SHOW



SPECIAL NEEDS TRAINING

Exhibitor & Sponsorship

PROSPECTUS

TSD Registration Deadlines: SEB: 1/14 | EB: 2/11 | Registration Closes: 2/25

MARCH 18–23, 2022

Frisco, Texas (Suburb of Dallas)

Embassy Suite Dallas-Frisco Hotel, Convention Center & Spa

LEARN MORE AT [TSDCONFERENCE.COM](https://www.tsdconference.com)

PRESENTED BY

School Transportation
News

2022 TSD Conference

EXECUTIVE SUMMARY

The 2022 Transporting Students with Disabilities & Special Needs National Conference — known as the TSD Conference — will take place from Friday, March 18, 2022, to Wednesday, March 23, 2022, at the Embassy Suites Dallas-Frisco Hotel, Convention Center & Spa in Frisco, Texas. The conference focuses on distinct areas of special needs student transportation. It covers myriad transportation issues related to students with disabilities and special needs, Head Start and preschoolers, and covers management-related topics. The goal is offer workable solutions and practical answers to pressing questions about transporting students with special needs — from preschool to adult transition services.

Visit tsdconference.com for Embassy Suites/Hilton Company's Commitment to Health & Safety Information.



Total Impressions
59.1K



ATTENDEES INCLUDE:

Transportation Directors & Supervisors
Purchasing Agents
State Agency Representatives
Safety Trainers
Special Education Professionals
Child Passenger Safety Technicians
Private School Bus Contactors
Head Start Professionals
Childcare Professionals
Presidents/Executives/CEOs

2021 TSD CONFERENCE APP SNAPSHOT

Total App Users: **338**

Dashboard Visits: **26K**

(Total number of actions, including engagement with sessions, speakers, exhibitors, attendees and social networks)

Total Minutes of Use: **21.2K**

Total Banner Ad Impressions: **42.2K**

Total Banner Ad Clicks: **218**

Organization Engagement: **455**

TOP 10

Attending States in 2021
(Across 40 States, Canada, American Samoa, Palau & Saudi Arabia)

1. Texas
2. Colorado
3. Missouri
4. Ohio
5. Illinois
6. California
7. Virginia
8. Indiana
9. Oregon
10. New York

Total Attendees: **341** (registered. 262 attended)

Total Exhibiting Companies: **62**

Vendor Staff & Dealers: **132**

Please contact Tony Corpin at 310.802.7803
or tony@stnonline.com



GENERAL EXHIBIT INFORMATION

“EMBASSY SUITES FRISCO CONVENTION CENTER IS ONE OF THE FINEST MEETING FACILITIES IN TEXAS”

THE EVENT

The TSD Conference will feature more than three-dozen educational sessions and workshops under multiple tracks. It also offers hands-on training and trade show.

The TSD Conference each year welcomes hundreds of professionals nationwide who take advantage of specialized, in-depth curriculum on the policy, practice and operations of transporting students with disabilities and preschoolers.

BOOTH RENTAL DETAILS

Booth rentals include aluminum piping; 8-foot-high drape; 3-foot-high draped side rails; one (1) 11x17-inch identification sign; one (1) 6-foot draped table; two (2) chairs; and wastebasket. Carpet and electrical is not provided as part of the basic contract. Carpet is NOT required,

but exhibitors can purchase carpet for their booth from the show decorator, GES Exhibition Services. Exhibitors requiring electrical services can also contact GES to order electrical services. Exhibit spaces next to an entrance have special setup restrictions.

DECORATING COMPANY

GES is the official decorating company for the 2022 TSD Conference and Trade Show. GES will be responsible for event freight and will control the handling of all demo vehicles and loading docks on-site. Should exhibitors choose not to ship with GES, STN, the producer of the TSD Conference and Trade Show, will not be responsible for materials and delivery to their booths. Each exhibitor's event contact will receive a customized exhibitor service kit from GES approximately 60 days from the event.

EXHIBIT SERVICES

Exhibitors will be responsible for contracting any exhibit services needed, such as electrical, sign hanging, booth carpet, high-speed Internet and booth cleaning. Forms for all services will be included in the exhibitor service kit distributed after registration or at tsdconference.com. Please be aware of the deadlines associated with these orders.

TSD MADNESS TRADE SHOW RECEPTION



SUNDAY, 3/20 | 5:30 - 8 P.M.

This special networking event takes place on the trade show floor and enables exhibitors to highlight products and services. Exhibitors can connect with attendees in a more relaxed atmosphere, complete with food and drink stations spread out on the trade show floor.

TRADE SHOW RECEPTION SPONSORSHIPS

Sponsorships include logo on:

- TSD Conference website
- Event signage
- Party flyer/invitations
- Email promotions for event
- Menu at food/drink station
- Customized cocktail napkins [additional cost]

93%
OF TSD
CONFERENCE
ATTENDEES
ATTENDED THE
TRADE SHOW
RECEPTION

(out of 175 survey
respondents)

FOOD SPONSORSHIP OPPORTUNITIES

HOT PASSED HOR D'OEUVRES: \$4,500

SIGNATURE DISPLAY STATION: \$4,500

DESSERT & COFFEE: \$4,500

DRINK SPONSORSHIP OPPORTUNITIES

CALL BRAND SELECTIONS: \$5,500

BEER & WINE SELECTIONS: \$4,500



SPONSORSHIPS

EXCLUSIVE

ATTENDEE NOTEPAD: \$5,000

Every conference attendee will use this easy-to-carry notepad to follow along and take notes throughout each conference workshop. Your logo will be placed on the back or cover.

ROOM KEY CARD: \$4,500

Every conference attendee staying at the Embassy Suites will receive a custom hotel key card.

CONFERENCE ATTENDEE BAG: \$2,500

Every conference attendee will receive a custom TSD bag with sponsor logo. Your marketing materials will be placed in each conference attendee bag.

BRANDED HOTEL DOOR HANGERS

(INCLUDES PRINTING): \$3,000

+ DELIVERY FEE

Every conference attendee staying at the Embassy Suites will receive a door hanger with the sponsor's custom ad. Quantity based on room attendance at conference, hotel. Estimated 500 units.

(4) BRANDED FLOOR CLINGS: \$4,000

Your branding and marketing message will be placed on four (4) floor clings that will be displayed in high-traffic areas throughout the conference and trade show.

MOBILE APP: \$5,000

Expose your branding to all attendees via the official conference mobile app that is free and available to all attendees to download. With the mobile app's various notable features, the branding opportunities are endless.

BADGE & LANYARD: \$5,500

Every conference attendee will receive a badge and lanyard with sponsor's custom ad.

ELEVATOR GRAPHIC WRAPS: \$7,500

Your branding will catch the eyes of conference attendees within the the host hotel.

TRADE SHOW FLOOR MAP & BOOTH

LOCATOR: \$1,000

One available for the exhibit hall that will feature the sponsor's logo. The locator will be prominently displayed in the exhibit hall.

NON-EXCLUSIVE

MATERIALS ROOMS DROP: \$2,000 +

DELIVERY FEE

Your marketing materials will be placed under each conference attendee's door at the Embassy Suites.

ATTENDEE PACKET FLYER: \$2,000

Your marketing flyer will be placed in each attendee registration envelope.

KEYNOTE COFFEE: \$2,500

The price is based on per gallon beverage consumption. Sponsor will receive signage and recognition on stage at the keynote address for the coffee sponsorship.

CONFERENCE PROGRAM

HALF PAGE: \$450

FULL PAGE: \$550

COVER POSITIONS: \$1,250

Quantity: 1000 units

**CONTACT: TONY CORPIN,
310.802.7803 OR
TONY@STNMEDIA.COM**

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**JOIN US TO CONNECT WITH MORE THAN 500
TRANSPORTATION PROFESSIONALS.**

Together with industry professionals and innovators, you'll explore the latest in training, products and services, and learn how to improve operations and safety while getting more quantifiable results. Don't miss your opportunity to attend this leading industry event.

For a booth and sponsorship
questions contact:

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